

Company Profile & Sales Potential

Sphere of activity: Wild Crafted Natural and Certified Organic herbal teas and spices, as well as tea accompaniments and delights under Ancient Herbals and Armeniac registered trademarks.

Summary about our company: HAM was established by Armen Mehrabian in 1996 as a small family business. HAM produces wild crafted herbal teas and spices in strict accordance with renewed, mastered and patented ancient Armenian technologies and recipes. HAM is based in the Mehrabian family's hometown, Alaverdi, Odzun, located about 200 km north east of Yerevan, in high mountains, an area well known for its favourable climate and rich fauna. The idea for the company emerged 20 years ago and production began in 1996. The first year was a trial period, when HAM's management experimented and perfected the ancient collection and blending techniques. Since its establishment, HAM has aimed to have a unique position in the Armenian, as well as foreign markets. All herbs used in HAM products are wild crafted and handpicked by local producers from their native areas. Ancient Herbals tea processes use technological know-how that guarantees no chemicals and pesticides in any of the final products. Currently HAM produces about 15 different herbal teas and tea blends (teas), which are sold under the name "Ancient Herbals" in foreign and local markets. HAM exports the majority of its teas to the USA, EU, Canada and going to enlarge the geography of presentation in Russia and Japan. Through the years we have had the privilege to select exceptional ancient infusion recipes that make it possible to produce specialty flower & petals tea by creating finest ARMENIANTEA® known to man. These are limited productions which use tea petals that are handpicked from the wild, sun dried then layer graded. Meticulously blended and carefully packed to produce pleasure for mind, body and soul.

Certificates and Awards

Technical conditions of all herbal teas produced by HAM are confirmed and registered by the State Standardization Department of RA and are licensed by the Licensing Department of the Ministry of Agriculture of RA as tea substitutes and spices, as well as registered under "ARMENIANTEA", "Ancient Herbals", "eXclusiviTea" and "PlantMan" trademarks. All products exported by HAM have international certificates of quality; in particular they have passed certification of US Food and Drug Administration (FDA) and were tested and certified in Italy, France, Germany, Russia, Japan, Switzerland, etc. In 2009 the Company obtains USDA and EU organic certification that helps to provide improved opportunities for HAM's products in international markets and since 2014 the company has obtained Armenian Organic recognition. HAM Ltd. Co has more than 45 know-how and 7 registered patents as well as several scientific articles.

State Registration Certificate: # 028973

License: # PL 1171

Certified ISO 9001:2000 by QMI Canada: # 026391

FDI registration number: #18521444022

Certified Armenian Organic: by Standard-Dialog Co.

Current Product line

HERBAL TEAS are products that are based on authentic recipes that were historically used in Royal palace of Armenian Kings. The infusion line includes Pomegranatin, Armeniantea, Royal Nectar, Ambrosia Princess, Queen Nectar and King's Tea.

All herbal teas are naturally wild crafted and packed in hand made T-stick that are placed in ornamented gift box. They are a special and outstanding product in limited quantities of production. Ideal as gifts, as well as for use in hotels, restaurants and private consumption.

- Total tea assortment is 6 varieties, with 12 t-sticks in box (20g net).
- Minimum order quantity is 1000 box per each.
- For incorporation we provide private label service of individual private tea T-stick.
- Minimum order quantity is 5000 pack

ROYAL DELIGHT apricot and almond paste based dry fruit delights that are include Melograno, Apricotin, Ginger Green and Turmeric-Khorizo. It's a handmade dry fruit pralines in an extraordinary gift box and individual packed. It is an excellent gift as well as for hotel, restaurant and individual tea for private ceremonies. Total assortment is 4 varieties. Minimum order is 10,000 gift boxes with 120g net of 4 items. We also can also produce fruit delights with 40g net in individual pack private label. Minimum order 3,000 gift boxes.

TEA ACCOMPANIMENTS the seat of unique natural products that can be used as a complement to tea such as vareniye (jam) from sambuca berry (elderberry), natural pumpkin sugar spiced by organic clove oil to be used as a complement to black tea, dry ginger candy as a compliment to green tea and wild forest linden honey as a herbal tea compliment. All these tea accompaniments are wild crafted and natural, without additives and artificial colours and made by hand with passion and love. It is an excellent gift and unique premium product for hotel and restaurant services as well as for private tea parties. Total assortment is 4 varieties. Minimum order quantity is 5000 gift boxes with 4 items.

Ancient Herbals infusion produced based on rediscovered ancient Armenian recipes and includes 3 product lines: Vintage Tea, Gift Box Specialties and Boutique Cotton bag teas. All herbal teas are wild crafted, hand processed and packed in authentic boxes. About 95% of all of our products are export to the USA, Canada, Germany, France, Italy, Romania and some to Russia.

Total tea assortment

- Vintage Tea is 2 varieties: Noah's Blend and Sanahin
- Gift Box Specialties is 2 varieties: Pomegranate Tea and Aroma of Armenia
- Boutique Cotton bag teas are 7: Armenian Blend, Mediterranean Mint, Aravot-Ani blend, Wild Mint, Orient Blend, Mountain Melody and Minister Tea.

Vintage Tea

- Noah's Blend 1000 box of 50 gram loose tea/ Potential – minimum order is 1000 box of 50g loose tea
- Sanahin 5000 box of 25 gram loose tea / Potential – minimum order is 1000 box of 25g loose tea

Gift Box Specialties

- Pomegranate Tea 5000 box of 25g loose tea/ Potential – minimum order is 5000 box of 25g loose tea
- Aroma of Armenia 5000 box of 25g loose tea/ Potential – minimum order is 5000 of 25g loose tea

Boutique Cotton bag teas

- Armenian Blend 5000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea

- Mediterranean Mint 5000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea
- Aravot-Ani blend 3000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea
- Wild Mint 1000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea
- Orient Blend 3000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea
- Mountain Melody 13,000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea
- Minister Tea 2000 box of 50g loose tea/ Potential – minimum order is 10,000 box of 50g loose tea

* All above mentioned teas can be produced in a loose leave form for Hotel and Restaurant distribution in 100g craft packs.